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# POST SHOW REPORT

## 13<sup>th</sup> Colombo Int'l Yarn & Fabric Show 2024

**Date: 29 February-2 March, 2024**

**Venue: Sri Lanka Exhibition & Convention Centre (SLECC)**

**Colombo – Sri Lanka**

At 2010, CEMS-Global launched its most important International Trade Exhibitions for the Trade Industry of Sri Lanka with a vision to further expand into the fast-booming Sri Lankan Industry sector and bringing most reputed International Manufacturers and Suppliers through its Exhibitions to Sri Lanka.

Apparel Industry of Sri Lanka is one of the main drivers of Sri Lanka's economy, the main source of foreign exchange earnings, and the largest source of export income throughout the previous few decades. It makes up roughly 52% of the island's industrial product exports and 40% of all exports.

The '13th CIFS 2024', timed at the right moment with Sri Lanka's exports catching up fast, catered to the requirements of the ever-growing Apparel Industry of Sri Lanka showcasing Cotton & Synthetic fabrics (Woven / Knit), Natural Fabrics (Woven / Knit), Yarn & Fibre, Fancy Finishing, Home Textiles, Accessories, CAD/ CAM & E-business.

**CEMS-Global** USA's Yarn & Fabric Series of Exhibitions have reached its accession by being the ONLY and most successful series of its kind being held in 5 countries - Bangladesh, Brazil, Morocco, Thailand, & Sri Lanka. Since launched in 2010 in Sri Lanka, the Sri Lankan edition of the 'Colombo Yarn & Fabric Show' have been serving the Textile & Apparel Industry of Sri Lanka and are the biggest and successful Exhibitions of their kind in Sri Lanka for past 9 years and have seen great appreciation from the entire Textile & Apparel Industry of the country and also a 40% rise in the number of exhibitors every year. A major milestone was recently crossed, the 10th Anniversary of Sri Lanka in 2019. The celebration was held alongside the exhibition, which was successfully held on 8th March 2019. With the great success of CIFS in Sri Lanka with Exhibitors obtaining maximum results, CEMS-Global USA once again brought the 13th Colombo International Yarn & Fabric Show 2024.

**“13th Colombo Int’l Yarn & Fabric Show 2024”** was a marketplace for textile business as well as presenting the latest fabrics and trends. Exhibitors from around the world presented their up-to-date fabrics, which is ready-to-use for garment, accessories, industrial use and other various applications. The ‘13th CIFS 2024’ was fully equipped with all ranges of textile products, enhanced with the latest technologies will set a new definition of smart fabrics in order to satisfy the growing demand of the buyers.

Exhibitors from 18 countries were participated in those Exhibitions. Those 3 exhibitions in one go targeted to the entire business community played an important role by assembling Worldwide Technology, Machinery and Material manufacturers at the doorsteps of the Manufacturers of Sri Lanka under one roof to apprise them of the latest developments and technologies available for them.



At the Sri Lanka Exhibition and Convention Centre (SLECC), the Group CEO of CEMS-Global USA & Asia-Pacific, Mr. S. S. Sarwar, hosted the opening ceremony. The State Minister of Investment Promotion, Hon. Mr. Dilum Amunugama, served as the ceremony's chief guest and officially opened the exhibitions. The Chairman of the Industrial Development Board of Ceylon, Dr. Saranga Alahapperuma, the Chairman and CEO of the Sri Lanka Export Development Board, Mr. Saif Jafferjee, the Chairman of the Joint Apparel Association Forum (JAAF), and Mr. Indika Liyanahewage, the Chairman of the Sri Lanka Apparel Exporters Association (SLAEA) were also in attendance at the Opening Ceremony.

# EXHIBITION STATISTICS



Sri Lanka  
Exhibition &  
Convention  
Centre (SLECC),  
Colombo – Sri  
Lanka



Participating  
Country : 18



Exhibitor : 165+



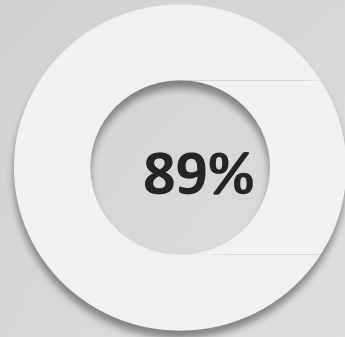
Business Visitor:  
30000+



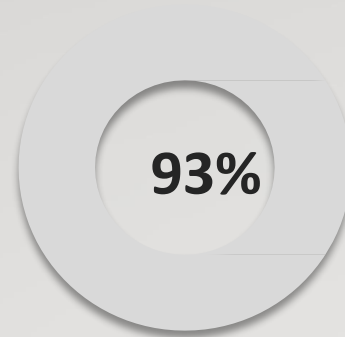
Total Visitor:  
45000



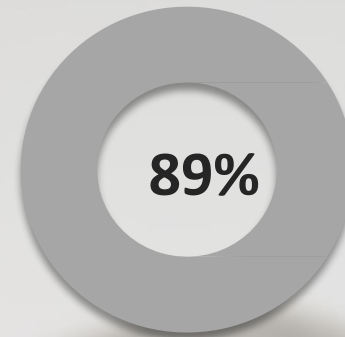
Booths : 220+



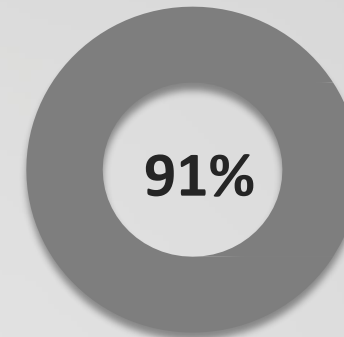
OF EXHIBITORS STATED THAT THEY WOULD LIKE TO REPEAT THEIR PARTICIPATION ON THE 2025 SHOW.



SATISFIED WITH THE QUANTITY & QUALITY OF VISITORS

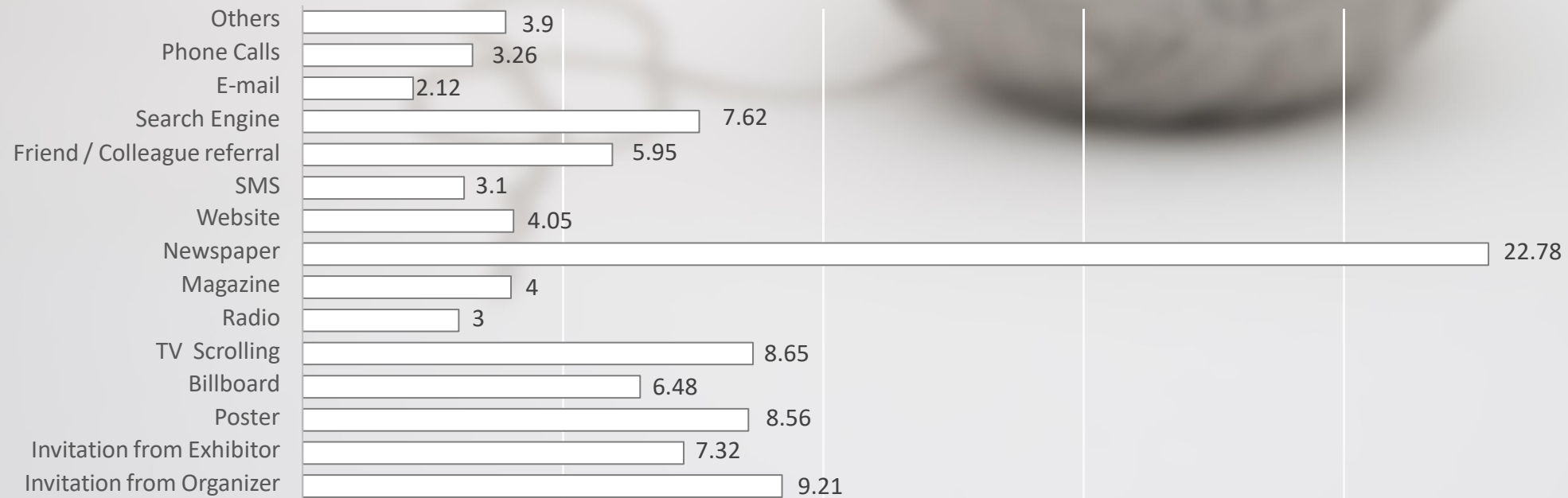


ACHIEVED THE OBJECTIVES OF EXHIBITING

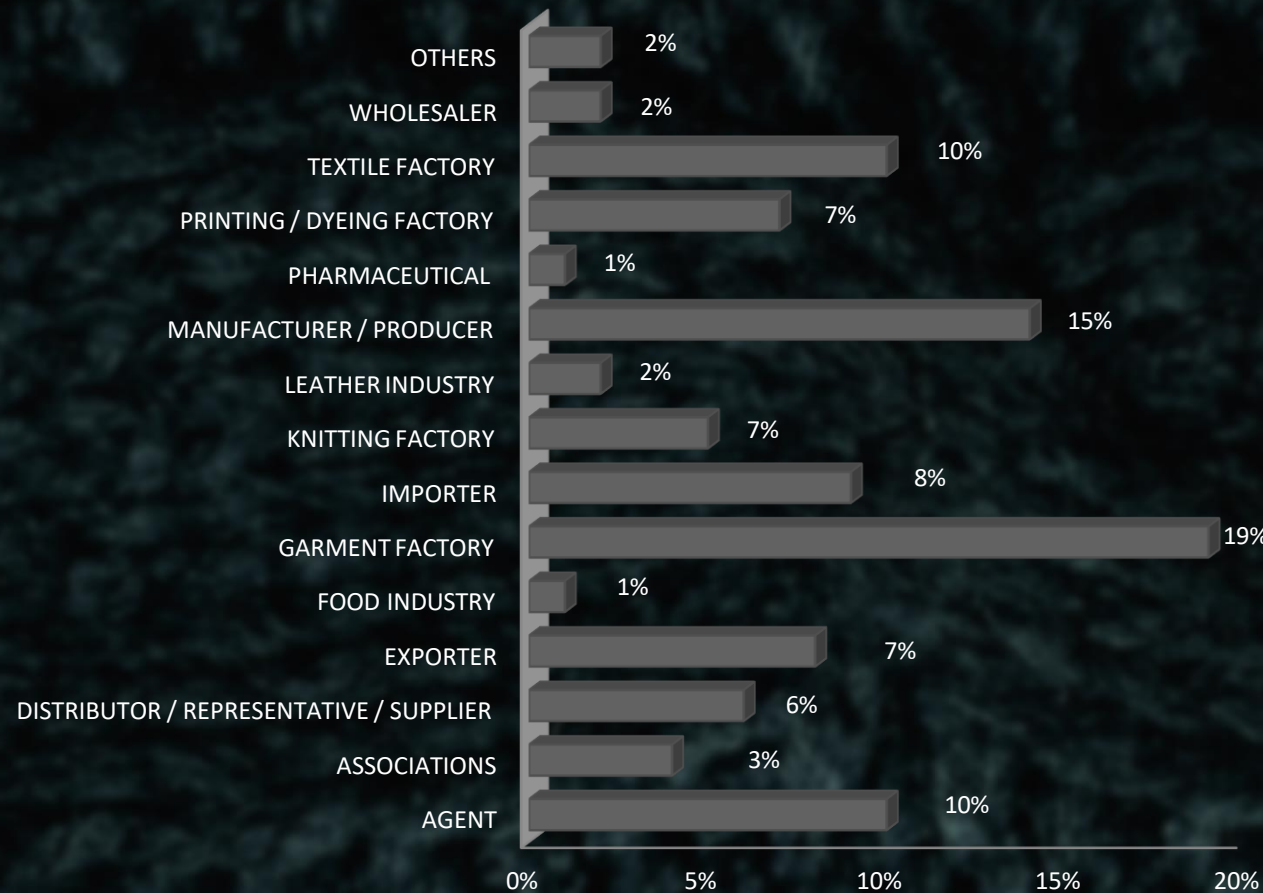
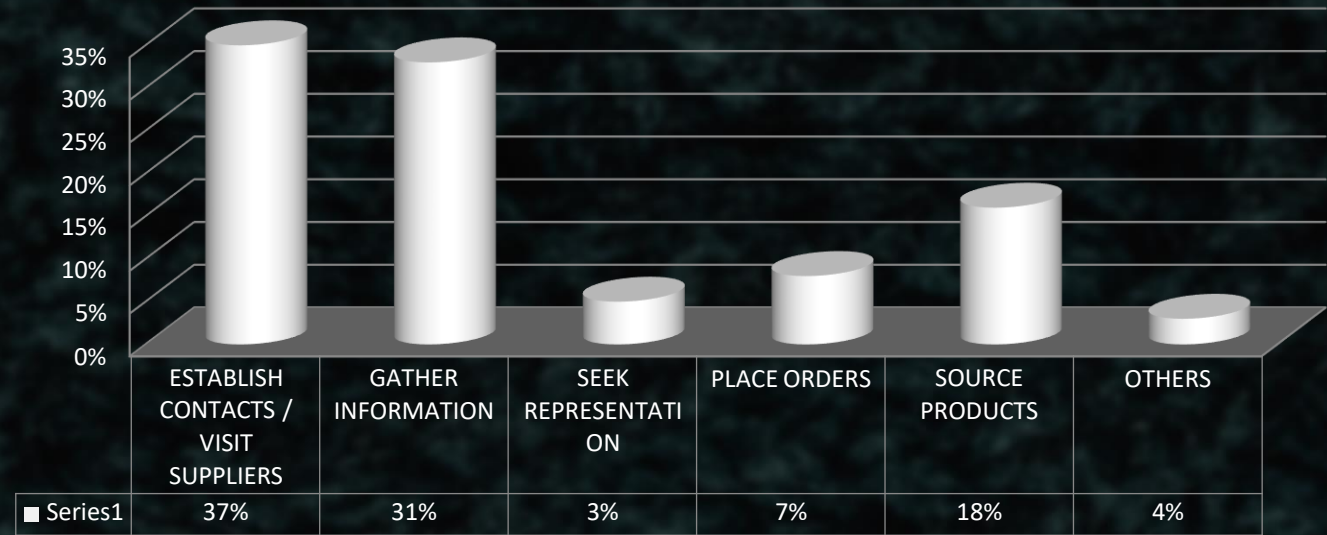


OF THE EXHIBITORS STATED THAT THEY WERE SATISFIED WITH THE SUPPORT/ SERVICES FROM ORGANIZER.

MODE OF REACHING CIFS SRI LANKA 2024 INFORMATION TO THE VISITORS:

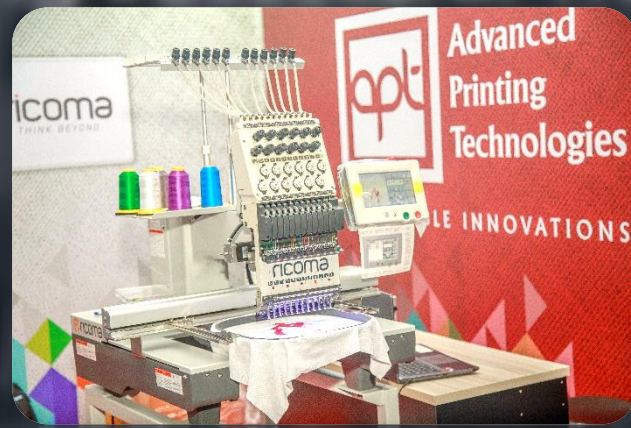


# VISITORS CIFS SRI LANKA 2024 INTERNATIONAL EXPO CONSISTED



# VISITORS SECTOR CIFS SRI LANKA 2024 INTERNATIONAL EXPO CONSISTED



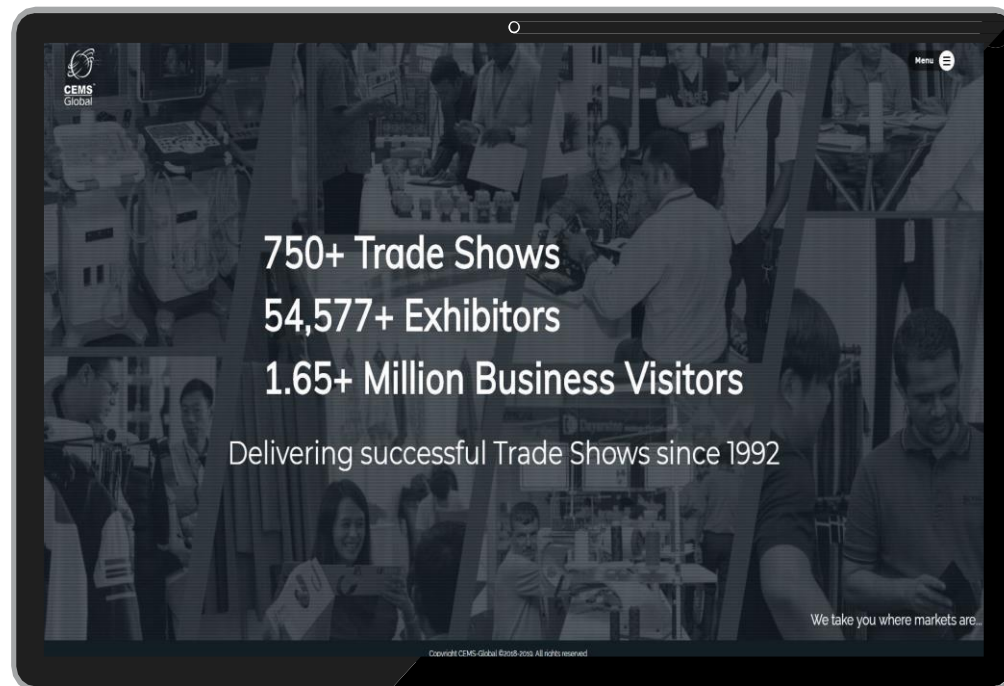


# ABOUT CEMS - GLOBAL

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 32 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

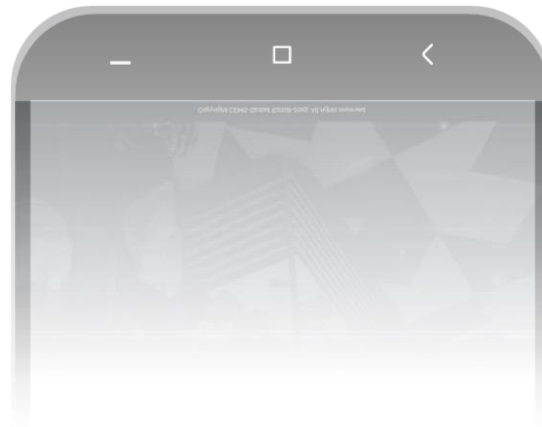
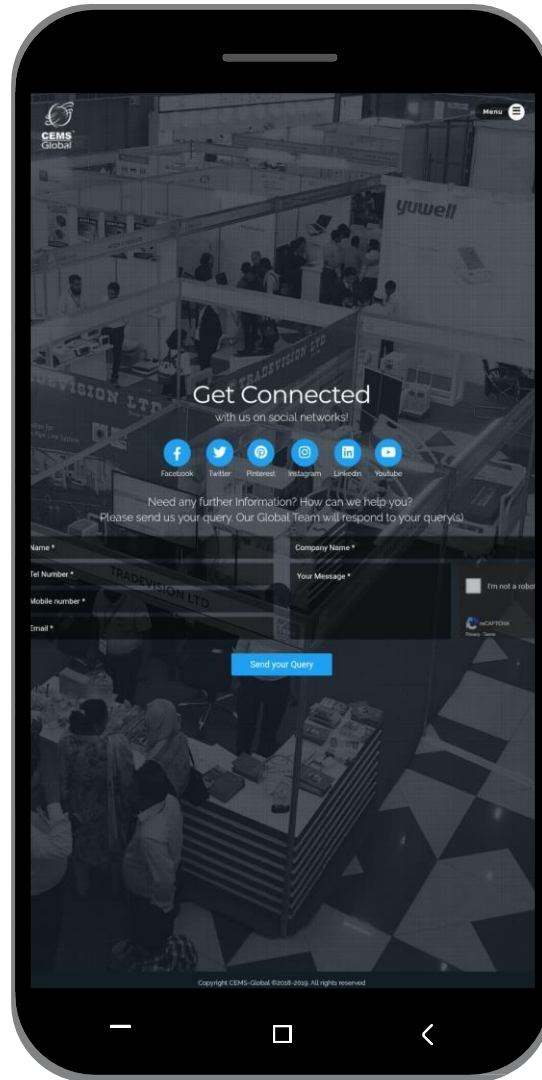
In this span of almost 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity. We bring all these attributes together to reinvent events...to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships! CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 24,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are...



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FOR MORE INFORMATION & RESERVING YOUR PREFERRED EXHIBIT PLEASE CONTACT:

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THANK YOU FOR YOUR PARTICIPATION, SEE YOU THE NEXT EVENT...



**13<sup>th</sup> ~15<sup>th</sup> March 2025**

10:30am to 6:30pm

Int'l Convention Center Bashundhara (ICCB)  
Dhaka – Bangladesh

